



## *Great Public Schools for Every Student*

### **Curating Content**

Educator uses a variety of curation tools to collect meaningful content for other educators.

#### **Key Method**

Educator creates a curated system using both a variety of curation tools and a digital medium such as a website or blog for sharing meaningful content with other educators.

#### **Method Components**

##### **The Power of Curation**

Information overload is defined as a situation in which an individual receives too much information at one time and cannot think about it in a clear way. It is estimated that, in today's digital world, 90% of all the data in the world has been generated over the last two years. In other words, between the dawn of civilization through 2003, about 5 exabytes of information was created. Now, that much information is generated every two days.

Therefore, curation of content in a way that labels, organizes, judges, analyzes, and synthesizes is critical for any individual to make sense of all available information.

For the person (or persons) doing the curating, the act of organizing, analyzing and explaining allows growth in all levels of Bloom's taxonomy. For the users of the curated content, the curation allows an opportunity to absorb information in a way that ameliorates the effects of information overload.

Says Scoop.it Co-Founder Marc Rougier: "Students of all ages must be trained to search, select, qualify (and therefore disqualify), then enrich with their own thought, and then use and share information."

In this micro-credential, you will be asked to curate content for other educators, present the information in ways that can help those educators better understand the content, and share with educators at least five tools that they could use for their own content curation.

##### **Website/Blog Creation Principles**

When creating a website or blog for the purpose of sharing content, a few principles should be followed:

- The purpose of the website should be clear from the home page. Users of the website should be able to scan the page quickly to understand what the purpose of the site is and how to navigate the site.
- The identity of the website should remain clear throughout the site - users should never have to guess whether they have left your site or not. Links to other sites/content should always open in a new tab so that visitors to your site do not have to use the "back" button to return to your site.

- The standard rule-of-thumb for website navigation is that the navigation should remain consistent throughout the site, in the same location throughout the site and content should never be more than three clicks away from the home page.

## Supporting Research

The Power of Virtual Coaching

<http://www.ascd.org/publications/educational-leadership/oct11/vol69/num02/The-Power-of-Virtual-Coaching.aspx>

Mackey, Julie. "Blending real work experiences and virtual professional development." (2008).

[https://ir.canterbury.ac.nz/bitstream/handle/10092/1966/12611007\\_mackey.pdf%3BsessionId%3DEAF47473986D9A185AF2Dsequence%3D1](https://ir.canterbury.ac.nz/bitstream/handle/10092/1966/12611007_mackey.pdf%3BsessionId%3DEAF47473986D9A185AF2Dsequence%3D1)

DuFour, Richard, and Casey S. Reason. Professional Learning Communities at Work and Virtual Collaboration: on the Tipping Point of Transformation. Solution Tree Press, 2016.

<http://www.nea.org/tools/63691.htm>

King, Kathleen P. "Professional learning in unlikely spaces: Social media and virtual communities as professional development." International Journal of Emerging Technologies in Learning (iJET) 6.4 (2011): 40-46.

<http://www.online-journals.org/index.php/i-jet/article/view/1765/2013>

Cohen, James N, and Mihailidis, Paul. "Exploring Curation as a core competency in digital and media literacy education." The Journal of Interactive Media in Education Vol 1, 2013

[https://digitalcommons.molloy.edu/dhnm\\_fac/4/](https://digitalcommons.molloy.edu/dhnm_fac/4/)

Knight, Jim. "What Good Coaches Do." Educational Leadership, vol. 69, no. 2, Oct. 2011,

[www.bcpss.org/bbcswebdav/institution/PUBLICINFO1112/CAO%20Leadership%20Institute%20SY11-12/December%206-9,%202011/What%20Good%20Coaches%20Do.pdf](http://www.bcpss.org/bbcswebdav/institution/PUBLICINFO1112/CAO%20Leadership%20Institute%20SY11-12/December%206-9,%202011/What%20Good%20Coaches%20Do.pdf)

West, Lucy, and Antonia Cameron. Challenging Assumptions About Coaching. Challenging Assumptions About Coaching.

[http://metamorphosistlc.com/images/Resources/Articles/Challenging\\_Assumptions\\_About\\_Coaching.pdf](http://metamorphosistlc.com/images/Resources/Articles/Challenging_Assumptions_About_Coaching.pdf)

## Resources

### Curation Tools

Teaching Content Curation and 20 Resources to Help You Do It

<https://www.opencolleges.edu.au/informed/features/content-curation-20-resources/>

Top 10 Free Content Curation Tools for Teachers

<https://elearningindustry.com/top-10-free-content-curation-tools-for-teachers>

16 Curation Tools for Teachers and Students

<https://shakeuplearning.com/blog/16-curation-tools-for-teachers-and-students/>

Seven of the Best Content Curation Tools for Teachers

<https://www.educatorstechnology.com/2017/12/7-of-best-content-curation-tools-for.html>

Curation Tools

<https://socialmediaforlearning.com/curation-tools/>

## **Curation Strategies**

How to curate quality resources for any classroom or subject

<https://www.iste.org/explore/articleDetail?articleid=1079&category=ISTE-Standards-in-Action&article=>

Getting Started with Content Curation in the Classroom

<http://www.spencerauthor.com/content-curation/>

The Complete Guide to Content Curation: Tools, Tips, Ideas

<https://blog.hootsuite.com/beginners-guide-to-content-curation/>

Content Curation Strategies for Digital Learning

<https://byotnetwork.com/2017/01/18/content-curation-strategies-for-digital-learning/>

Curate and Share Content Quickly

<http://edtechreview.in/news/2448-infographic-content-curation-tools-sites>

Why Curation Revolutionizes Education & Learning

<https://medium.com/content-curation-official-guide/why-curation-revolutionizes-education-learning-5d0130457a81>

Creating and Using YouTube Playlists for Learning and Teaching

<https://socialmediaforlearning.com/2017/06/03/creating-and-using-youtube-playlists-for-learning-and-teaching/>

## **Resources for Building a Website or Blog**

Getting Started with Google Sites

<https://gsuite.google.com/learning-center/products/sites/get-started/#!/>

How to Build a Website

<https://www.weebly.com/inspiration/how-to-build-a-website/>

Build a WordPress Blog

<https://wordpress.com/>

Start Your Teaching Blog: Resources, Advice, and Examples

Submission Guidelines & Evaluation Criteria

To earn the micro-credential, you must answer the questions with a passing score in Parts 1 and 3, and receive a proficient for all components in Part 2.

Part 1. Overview Questions

175 - 250 words

Please answer the following contextual questions to help our assessor understand your current situation. Please do not include any information that will make you identifiable to your reviewers.

1. Why did you choose this particular micro-credential? What are the specific needs you are addressing?
2. What is the school (or district) environment in which you work? How will students in your district benefit from a well-curated content system?
3. What was your strategy - or strategies - for developing your curation system? What factors did you take into account when deciding how you would curate content and how you would present the curated content to other educators?
- **Passing:** Response provides reasonable and accurate information that justifies the reason for choosing this micro-credential to address specific needs of both the teacher and the student. Educator includes a learning goal that describes what they hope to gain from earning this micro-credential.

Part 2. Work Examples / Artifacts

To earn this micro-credential, please submit the following artifacts as evidence of your learning. *Please do not include any information that will make you or your students identifiable to your reviewers.*

Artifact 1: Reflective Essay

Essay or Table in which educator compares three different curation tools as to their efficacy in curating content, the ease of sharing the curated content with others, and the pros and cons of each tool. (350 word minimum - 500 word maximum)

Artifact 2: Website or Blog

Create a website that contains curated content of your choice and also discusses the tools used for the curation. The website you create for this micro-credential should meet the requirements of the rubric. Websites that are useful grow and change as time passes, so consider the website required for this micro-credential to be a start, not a finish. Website design is an ongoing process and the site/blog created here is not an exception to that rule. Your Website or blog should have clearly organized, curated content by category so that visitors to the website or blog can easily find the content they are looking for.

For the purposes of this micro-credential, the website submitted as a work product should follow the guiding principles found in the Method Components section of this micro-credential.

	Proficient	Basic	Developing
Artifact 1: Reflective Essay	Essay or Table fully compares three different online curation tools.	Essay or Table compares three different online curation tools.	Essay or Table is missing a full comparison of the three tools or compares fewer than three tools.

Artifact 2: Website or Blog

The essay discusses:  
1) how effective each tool is at curating content  
2) the ease of using the tool to share content with others  
3) the pros and cons of each tool

The essay is free of both grammatical and spelling errors.

Website or blog is easy to navigate, with content clearly marked and accessible with three or fewer clicks.

Website or blog can serve multiple purposes, users can identify the navigation from the front (home) page AND all interior pages.

Identity and purpose of the website or blog is clear throughout the site and links to tools and content open in new tabs in the browser, allowing the user of the site to both access content curated by the author of the site AND remain on the website.

The curation tools used to create the content of the website or blog are clearly labeled and discussed. There are links to the tools used that open a new tab in the browser.

Text on the website describes the content presented, and how that content might be used.

Website contains at

The essay is missing a full discussion on one of the following topics:  
1) how effective each tool is at curating content  
2) the ease of using the tool to share content with others  
3) the pros and cons of each tool

The essay has a few grammatical and/or spelling errors, but the errors do not interfere with the reader's understanding of the content.

Website or blog is somewhat easy to navigate. The categories of curation tools are marked and accessible with more than 3 clicks.

Website or blog only serves one purpose. Users may be able to identify the navigation from the front (home) page OR the interior pages.

Identity of website or blog is clear throughout the site, but links to tools and other resources do not open in new tabs in the browser.

The curation tools used to create the content of the website or blog are clearly labeled and discussed. There are links to the tools used that open a new tab in the browser.

Text on the website describes the content presented, and how that content might be used.

Website contains at least five tools for curation. Tools can be located on different webpages on

Several grammatical and/or spelling errors are present.

Website or blog is difficult to navigate. The categories of curation tools are not clearly marked. Tools are accessible with more than 5 clicks.

Identity of the website is not immediately identifiable to users from all pages. Links on pages do not open in new tabs.

Text on the website does not describe all of the content presented.

Website contains fewer than five tools for curation.

least one page with five or more tools for curation. Tools can be located on different webpages on the website, depending on how the author organizes them, but all tools should be reachable from the home page in three or fewer clicks.

the website, depending on how the author organizes them, but not all tools are reachable from the home page in three or fewer clicks.

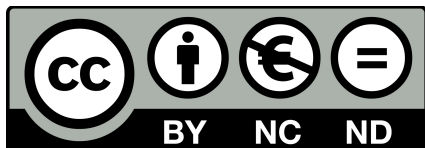
### Part 3 Reflection

350 - 500 words

Please answer the following reflective questions. Please do not include any information that will make you identifiable to your reviewers.

1. How did developing your understanding of tools for curation affect your practice? How do you plan to use the skills developed in this micro-credential - both for curation and website/blog building in your professional capacity?
2. In what ways will the skills and work products created in this micro-credential impact students and other educators in your school/district?
3. How will curating content and learning about content curation tools impact your work in the future?

- **Passing:** Reflection provides evidence that this activity has had a positive impact on both educator practice and student success. There are specific examples of how curating content and website building to share the curation will be used in the educator's practice moving forward. The reflection also includes an explanation of the ways that content curation can contribute to teacher and student success.



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