



*Great Public Schools for Every Student*

## **Technology Integration: Citizen**

Educator inspires students to positively contribute to and responsibly participate in the digital world.

### **Key Method**

The educator cultivates critical online engagement by establishing a learning culture that exhibits empathetic responsibility with safe, ethical, and legal use of technology to foster digital literacy and media fluency.

### **Method Components**

#### **Components of Good Digital Citizenship**

ISTE describes a good digital citizen as having the following nine qualities:

1. Advocates for equal digital rights and access for all
2. Seeks to understand all perspectives
3. Respects the digital privacy, intellectual property, and other rights of people online
4. Communicates and acts with empathy for others' humanity via digital channels
5. Applies critical thinking to all online sources and does not share non-credible sources, including fake news or advertisements
6. Leverages technology to advocate for and advance social causes
7. Is mindful of physical, emotional, and mental health while using digital tools
8. Leverages digital tools to collaborate with others
9. Understands the permanence of the digital world and proactively manages digital identity

#### **Components of Code of Conduct**

A code of conduct is a set of expectations for using digital tools within an organization. Codes of conduct are valuable tools for educators to use with their students. Not only do they clearly lay out expectations but they can also be used as an educational tool that provides students, families, and administrators with information on how to use technology safely and respectfully. A good code of conduct also provides information on how to report abuse. Codes of conduct help keep kids and adults safe and respected while participating in online activities.

Some of the topics covered in a code of conduct are:

- Digital etiquette (including empathy and respect for others)
- How and when to gain access to digital tools

- Online collaboration
- Cyberbullying
- Security and safety
- Digital footprints
- Fair use (crediting sources)
- Evaluating online sources
- Physical and mental health considerations
- Consequences for not following the code of conduct

## Supporting Research

Babette Moeller & Tim Reitzes (2011) Education Development Center, Inc. (EDC). Integrating Technology with Student-Centered Learning. Quincy, MA: Nellie Mae Education Foundation.  
<https://www.nmefoundation.org/wp-content/uploads/2020/05/Integrating-Technology-with-Student-Centered-Learning.pdf>

Gleason, B. & Von Gillern, S. "Digital Citizenship with Social Media: Participatory Practices of Teaching and Learning in Secondary Education." Journal of Educational Technology & Society, vol. 21, no. 1, 2018, pp. 200–212. JSTOR, [www.jstor.org/stable/26273880](http://www.jstor.org/stable/26273880).

Lemke, C., Coughlin, E., and Reifsneider, D. (2009). *Technology in Schools: What the Research Says* (PDF). Culver City, CA: Commissioned by Cisco.  
[https://www.cisco.com/c/dam/en\\_us/solutions/industries/docs/education/TechnologyinSchoolsReport.pdf](https://www.cisco.com/c/dam/en_us/solutions/industries/docs/education/TechnologyinSchoolsReport.pdf)

Hollandsworth, R., Dowdy, L. & Donovan, J. TECH TRENDS (2011), "Digital Citizenship in K-12: It Takes a Village," 55: 37. <https://doi.org/10.1007/s11528-011-0510-z>

## Resources

### Standards

ISTE Standards for Educators  
<https://www.iste.org/standards/for-educators>

ISTE Standards for Students  
<https://www.iste.org/standards/for-students>

### Articles

Framework: ISTE Standards, a Roadmap  
<https://www.edsurge.com/news/2017-10-29-framework-iste-standards-a-roadmap>

Aspiring School Administrators' Perceived Ability to Meet Technology Standards and Technological Needs for Professional Development  
<https://www.tandfonline.com/doi/abs/10.1080/15391523.2016.1215168>

What is Successful Technology Integration?  
<https://www.edutopia.org/technology-integration-guide-description>

Technology Integration and Blended Learning  
<https://www.digitallearning.org/technology-integration-and-blended-learning>

## Videos

Jason Dorsey, TED Talk about Generation Z students vs. Millennials

<https://www.youtube.com/watch?v=4f16o9Q0XGE>

Reimagining Classrooms: Teachers as Learners and Students as Leaders | Kayla Delzer

[https://www.youtube.com/watchtime\\_continue=1&v=w6vVXmwYvgs](https://www.youtube.com/watchtime_continue=1&v=w6vVXmwYvgs)

Gwynn's Technology Integration Playlist

<https://youtu.be/AgLNRKQR3AI>

## Teaching Resources

Richard Culatta's Teacher Digital Citizenship Pledge

<https://twitter.com/i/moments/1012012466707025921>

It's Time to Commit to Digital Citizenship

<https://www.iste.org/explore/Digital-citizenship/It%27s-time-to-commit-to-digital-citizenship%21>

Common Sense Media-Digital Citizenship

<https://www.commonsense.org/education/digital-citizenship>

David Eagleman; ISTE Keynote Address, June 2018

<https://youtu.be/VE28sJ5XL2w>

David Eagleman's Website (Brain Development, and Gen Z students)

[https://www.thelavinagency.com/speakers/david-eagleman?gclid=Cj0KCQjw-JvaBRDGARIsAFjqkkqz1rzt-pR7kJ2VOuElMnzcOZjW12DIQz9IgzSrobN4Gza8qaq1G10aAuPWEALw\\_wcB](https://www.thelavinagency.com/speakers/david-eagleman?gclid=Cj0KCQjw-JvaBRDGARIsAFjqkkqz1rzt-pR7kJ2VOuElMnzcOZjW12DIQz9IgzSrobN4Gza8qaq1G10aAuPWEALw_wcB)

Holly Clark's Twitter Feed @HollyClarkEDU

<https://twitter.com/HollyClarkEdu>

Kathy Schrock's Guide to Everything

<http://www.schrockguide.net/>

Google for Education Teaching Center

[https://edu.google.com/teacher-center/?modal\\_active=none](https://edu.google.com/teacher-center/?modal_active=none)

FreeTech4Teachers

<https://www.freetech4teachers.com/>

Classroom Talk and Inquiry to Enhance Critical Thinking. Encouraging the development of a critical eye to respect intellectual property and legal use of digital media.

<http://www.ascd.org/publications/books/108035/chapters/Procedures-for-Classroom-Talk.aspx>

Library of Congress Analysis Tool for analyzing primary resources

<http://www.loc.gov/teachers/usingprimarysources/>

New Bloom's Taxonomy

<http://www.celt.iastate.edu/teaching/effective-teaching-practices/revised-blooms-taxonomy>

Google Sites, Digital Breakout EDU

<https://sites.google.com/site/digitalbreakoutjb/sandbox>

## Examples of Digital Agreements

Digital Citizenship Pledge (3-5)

<https://www.common sense.org/education/lesson/digital-citizenship-pledge-3-5>

Technology Contract for Kids and Parents

<https://cyberbullying.org/technology-use-contract-2014.pdf>

Safe Kids Family Contracts for Online Safety

<https://www.safekids.com/family-contract-for-online-safety/>

## Submission Guidelines & Evaluation Criteria

*To earn the micro-credential, you must receive a passing score in Parts 1 and 3 and receive a proficient for all components in Part 2.*

### Part 1. Overview Questions

300-word min to 400-wprd max

Please answer the following contextual questions to help our assessor understand your current situation. Please do not include any information that will make you identifiable to your reviewers.

1. What experience have you had with previous technology usage contracts or code of conduct pledges with students? If you have used a contract, was it created with other teachers or students, or assigned from school/district level? Did you feel that the contract and/or pledge was effective in your school setting?
2. Describe student access to digital tools and digital media in your school setting (e.g. 1:1 devices, limited access/firewalls, reliable connectivity, dynamic online experience, controlled online environment, etc.)
3. What needs or concerns have brought you to a consideration to develop a code of conduct for your student population with this micro-credential?
4. In your experience, how have you developed a learning culture in your classroom? How have you set up routines or opportunities to encourage students to build a respectful community? How might a code of conduct support the relationships and critical interactions of your students in their learning environment?

- **Passing:** Response provides specific examples from the educator's experience to justify choosing this micro-credential to address specific needs of both the teacher and the student. credential.

### Part 2. Work Examples / Artifacts

To earn this micro-credential, please submit the following **two artifacts** as evidence of your learning. *Please do not include any information that will make you or your students identifiable to your reviewers.*

#### Artifact 1: Internet Code of Conduct

Create and submit an internet use code of conduct for your students. (Can be created with a teacher team/cohort or with the students.) Your code of conduct should be kid-friendly and grade-level appropriate. It should address the following topics:

- Digital etiquette (including empathy and respect for others)
- How and when to gain access to digital tools
- Online collaboration
- Cyberbullying
- Security and safety
- Digital footprints
- Fair use (crediting sources)

- Evaluating online sources
- Physical and mental health considerations
- Consequences for not following the code of conduct

### **Artifact 2: Plan for Sharing Code of Conduct**

Create and submit a presentation or pamphlet to share your digital code of conduct with each of the following audiences for a total of 3 artifacts.

- Students
- Parents
- School staff

Each presentation or pamphlet should include all 10 topics listed above as well as a process for reporting abuse. The presentations/pamphlets can be similar but should be customized for each of the 3 audiences. Please combine these three artifacts into one document to submit.

null

Proficient

Basic

Developing

null	Proficient	Basic	Developing
Artifact 1: Internet Code of Conduct	Includes all 10 of the following topics:	Includes 5 to 9 of the following topics:	Includes fewer than 5 of the following topics:
	Digital etiquette (including empathy and respect for others)	Digital etiquette (including empathy and respect for others)	Digital etiquette (including empathy and respect for others)
	How and when to gain access to digital tools	How and when to gain access to digital tools	How and when to gain access to digital tools
	Online collaboration Cyberbullying	Online collaboration  Cyberbullying	Online collaboration
	Security and safety	Security and Safety	Cyberbullying
	Digital footprints	Digital footprints	Security and safety
	Fair use (crediting sources)	Fair use (crediting sources)	Digital footprints
	Evaluating online sources	Evaluating online sources	Fair use (crediting sources)
	Physical and mental health considerations	Physical and mental health considerations	Evaluating online sources
	Consequences for not following the code of conduct	Consequences for not following the code of conduct	Physical and mental health considerations
	Code of conduct is age appropriate and kid-friendly	Code of conduct may not be age appropriate or kid- friendly	Consequences for not following the code of conduct
	Code of conduct is organized and easy to read, and each topic is clearly labeled	Code of conduct may not be organized or easy to read, and/or each topic is not clearly labeled	Code of conduct is not age appropriate or kid-friendly
			Code of conduct is not organized or easy to read, and each topic is not clearly labeled

null	Proficient	Basic	Developing
Artifact 2: Plan for Sharing Code of Conduct	Three separate artifacts are submitted	Three artifacts may or may not be submitted, or the artifacts are not differentiated for each of the intended audiences	Fewer than 3 artifacts are submitted
	The intended audience is clearly labeled and differentiated to meet the needs of the group it is created for	The audience is not labeled on the artifact	Most of the topics are missing  Process for reporting abuse is not included
	The tone of each artifact is appropriate for the intended audience	The tone of the artifact is not appropriate for the intended audience	
	The content of the artifacts is appropriate for the age of the intended audience (i.e. primary grades, high school, adult)	The content of the artifact is not appropriate for the age of the intended audience	
	All three artifacts are laid out in a visually pleasing way and the information is well organized	The artifacts are not well organized and/or not laid out in a visually pleasing way	
	All 10 topics are covered in each artifact	Some of the topics are missing	
	Each artifact provides a process for reporting abuse	Process for reporting abuse is not included	

## Reflection

300-word min to 500-word max

Please answer the following reflective questions Please do not include any information that will make you identifiable to your reviewers.

1. How has your investigation of Digital Citizenship broadened your understanding for an educator's need to promote Digital Citizenship?
2. Provide specific examples of how providing a code of conduct positively impacted your students' shift to being more digitally responsible, ethical, and critical in their use of digital media.
3. How might your lessons and promotion of digital citizenship continue to cultivate critical and ethical use of technology to foster digital literacy and media fluency in your future practice as an educator?

- **Passing:** Reflection provides evidence that this activity has positively impacted both educator practice and student success. Specific examples are cited directly from personal or work-related

experiences to support claims. Also included are specific actionable steps that demonstrate how new learning will be integrated into future practices.



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